



GUIDED BY
Grace



The image features a central text block on a dark blue background with a subtle floral pattern. The text "GUIDED BY" is in a white serif font, and "Grace" is in a large, white, elegant script font. The design is framed by horizontal gold bands at the top and bottom, and small white decorative flourishes above and below the text.



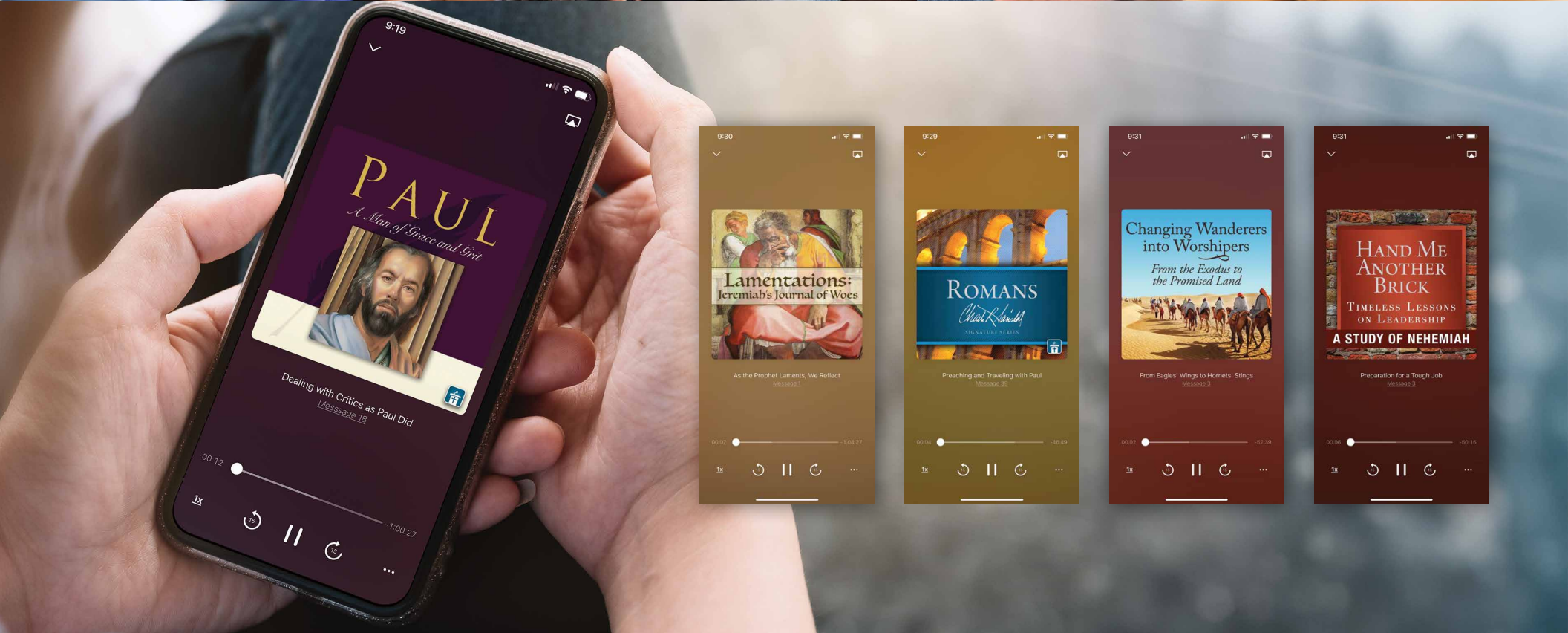


INSIGHT FOR LIVING

*A*t Insight for Living, we find ourselves standing at a pivotal moment in our ministry—a moment ripe with potential, filled with the promise of what lies ahead. Our mission centers on a simple yet profound truth: we serve a God of hope, and it is through His Word that we can illuminate the paths of those weary from their trials.

Inspired by the hearts of our founders, Chuck and Cynthia Swindoll, we are called to carry the torch of truth, to share the comfort of His promises, and to embrace every opportunity to touch lives, both at home and around the world.







*I*magine a world where the truths of Scripture are gracefully spread like seeds, planted into the fertile soil of homes from every corner of the globe. Through thoughtful resources and innovative technology, we aim to provide practical and spiritual help—devotionals, *Searching the Scriptures* Bible-study materials, and multimedia content designed to strengthen faith and cultivate a deeper relationship with Christ.





Whether someone is tuning in from a cozy living room in Minnesota or a bustling community center in Kenya, our desire is for every person to feel the warmth of God's embrace, fostering an environment where His Word is accessible and applicable. This is our call: to ensure that no one thirsts for the living Water of Life without access to it.

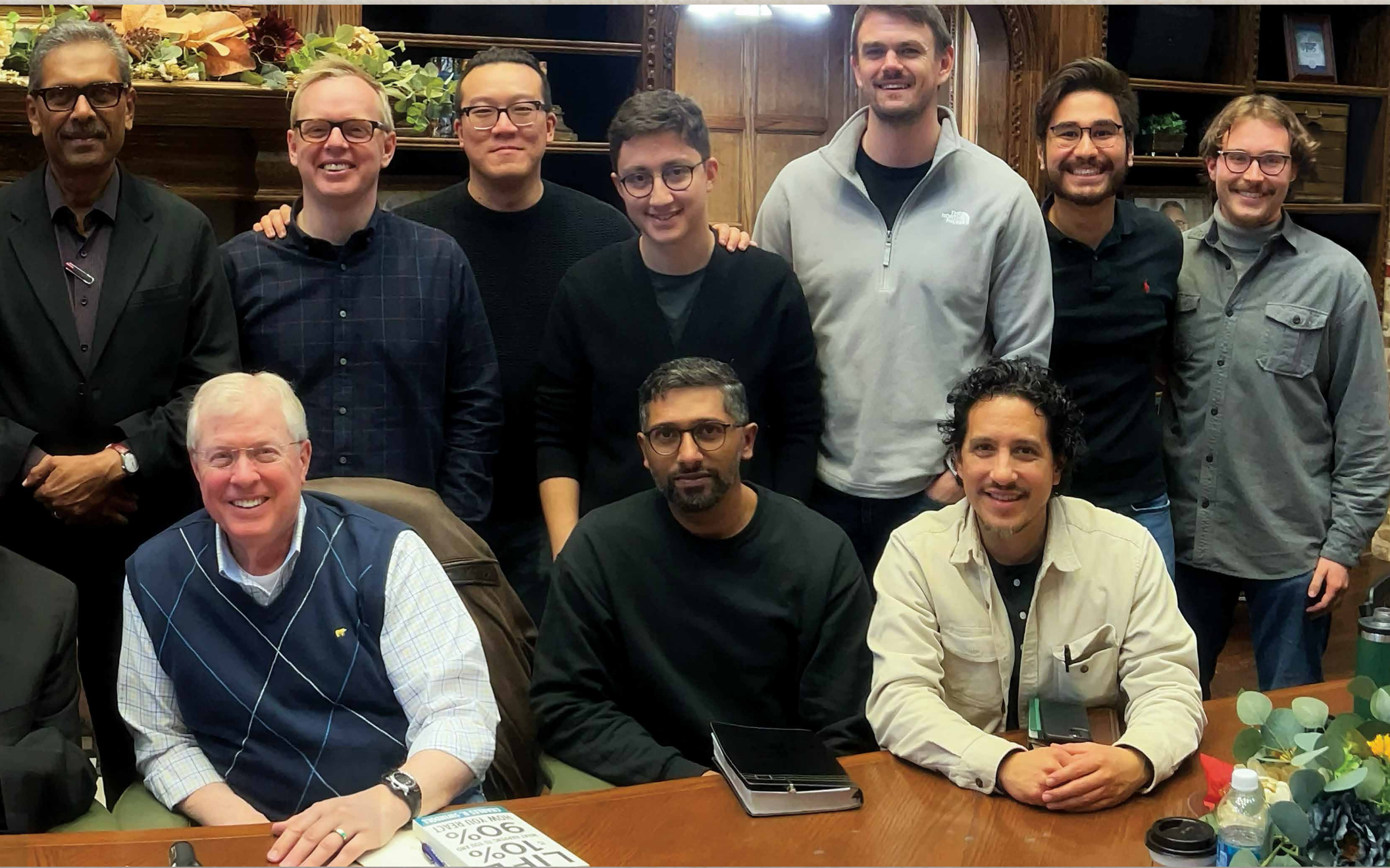






Equally important is our commitment to mentorship, a calling deeply rooted in Chuck's own journey. Just like Chuck was gracefully guided, mentored, and encouraged by those who saw potential in him, we too are called to invest in the next generation of leaders, servants, and believers. Imagine congregations where seasoned followers of Christ step boldly into the lives of the young and the struggling, offering wisdom, guidance, and genuine friendship.







Our vision is to cultivate these relationships, creating a network of support where individuals can grow into their God-given identity and calling. We will equip mentors with the resources and training they need to effectively guide others, encouraging interaction steeped in love, patience, and grace.







*L*ife's trials and tribulations can feel insurmountable, but through the ministry of Insight for Living, we strive to be a beacon of hope for those feeling overwhelmed by their circumstances. We are dedicated to anchoring our hearts and the hearts of others to the unshakeable truth of Scripture.

In moments of despair, we will be there with messages of encouragement that echo the comfort found in God's Word. Whether through our broadcasts, written materials, biblical counselors, or special events, we aim to gently remind every soul that they are never alone in their struggles. We will continue to provide tangible support, fostering a community that stands shoulder to shoulder in faith, lifting up one another in prayer.











Donor-Supported Ministry

It fills my heart with gratitude to see how our ministry flourishes through the unwavering dedication and heartfelt support of our incredible community. We are not just a ministry; we are a family brought together by a shared purpose, united in our commitment to serve.

The generous contributions from individuals who resonate with our core values empower us to deliver ministry tools and programs that uplift lives and spark transformation. Each gift, no matter the size, signifies a collective commitment to making a real difference. It is a testament to the faith and trust you place in the work we are doing.

Together in this beautiful partnership with our cherished donors, we are not just sustaining our mission, we are reaching more people by speaking into their lives and providing them with the resources they need to understand God's plan for them. With every step we take, we shine a little more light into the world, making a real difference in places that hunger for hope.

Thank you for walking alongside us on this journey of service and compassion. Your love and generosity makes all the difference—and for that, we are most grateful.

Chaiusa Swindoll Gaither



Core Values

Insight for Living believes that how our mission is accomplished is as important as the mission itself. Every employee is given a mandate to adopt and apply our mission through six core values that enrich their lives and glorify our Lord.

Honor to Others

Insight for Living values both the personal and professional goals of each employee and is committed to providing an atmosphere of respect so each person can contribute his or her best efforts and thrive. Honor must also be reflected in our dealings with our constituents. Their needs are our opportunity for ministry, and we will respectfully and energetically serve them in whatever way we can.

Character in Ourselves

Lives characterized by integrity, whether in public or in private, are solid and stable. Such strong character, though, is a by-product of a growing relationship with God, who is at the core of all virtue. Insight for Living is committed to an uncompromising standard of ethical and moral behavior only accomplished by being people who are surrendered to God.

Accountability for Our Motives and Actions

Ours is a team effort. As valuable as each person's contribution may be, we do not operate as independent, isolated individuals, because we seek to develop a healthy interdependence. However, we require individual accountability from each employee. Serving together, we aim for a culture that is open and non-defensive, as we model, individually and collectively, attitudes of authenticity, vulnerability, teachability, and humility.

Grace in Our Relationships

As a ministry devoted to communicating God's grace, we must demonstrate that same grace within our own walls. We put this into practice through our thoughtfulness, kindness, generosity, freedom, forgiveness, appreciation of others' differences, and by inspiring excellence in those around us.

Excellence in Our Pursuits

Through these core values, we aim to reflect the infinite excellence of the God we serve. Our goal is to be above average, to stand out from the crowd of status quo thinkers and predictable workers. Striving for strong, healthy, creative talent in every position results in producing the highest-quality employee, program, product, and service possible.

Glory to Our God

Insight for Living's utmost goal is to bring glory to God (Matthew 5:16). One way we bring Him glory is to live by faith (Romans 4). We entrust our talents, finances, and plans to God's control. We are comfortable with uncertainty because we rest in the certainty of His character and His Word. Ultimately, we want others to trust Jesus more because of our example.

These are the ideals we believe God has given us to pursue. Every decision, action, and conversation should focus on achieving our mission within the context of these values.

Proclaiming Truth, Bringing Hope, and Touching Lives All Across the World

“I have been given all authority in heaven and on earth. Therefore, go and make disciples of all the nations, baptizing them in the name of the Father and the Son and the Holy Spirit. Teach these new disciples to obey all the commands I have given you. And be sure of this: I am with you always, even to the end of the age.”

Matthew 28:18–20

Insight for Living proclaims Christ’s message in multiple languages among more than 80 countries through 13 pastors who minister from 13 international offices. We teach God’s Word by broadcasting sermons, publishing Bible-study resources, posting social media content, providing biblical counseling, and offering pastor-training seminars.





We Minister in
These Languages

AMHARIC	
ARABIC	
ENGLISH	
MANDARIN	
MONGOLIAN	
POLISH	
PORTUGUESE	
ROMANIAN	
SPANISH	
TELUGU	

Ways to Listen to *Insight for Living*



insight.org/broadcasts



insight.org/connect/app



“Alexa, play
Chuck Swindoll sermons”

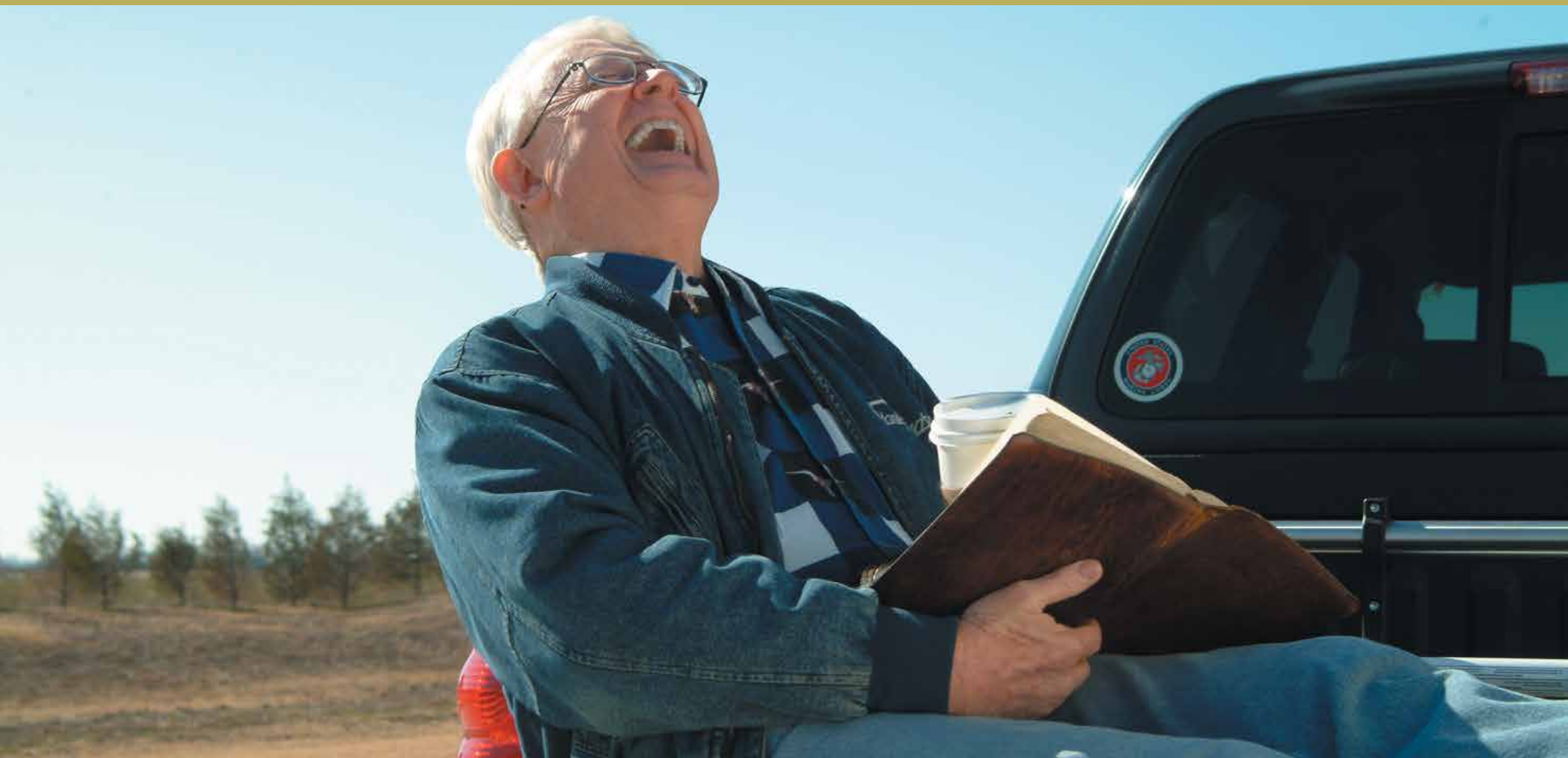


Insight for Living
on Spotify





INSIGHT FOR LIVING



INSIGHT FOR LIVING
PUBLISHING HOUSE